



Giving
Hope
Today

The Salvation Army
Erin Mills
Community and Family Services

2460 The Collegeway, Mississauga, Ontario, L5L 1V3
Tel: 905-607-2151
Fax: 905-820-2050

www.SalvationArmy.ca

December 21, 2010

Dear John Isaac and friends at Loblaws (Erin Mills) and United Caring Establishment of Canada:

Like most other organizations worldwide, The Salvation Army in Canada and Bermuda is not immune to the impact of the current recession. We are heavily dependent on donations and investment income, both of which can be negatively impacted in challenging financial times. With this in mind, The Salvation Army is taking immediate proactive steps to reduce administrative costs while ensuring our continued support for those whom we serve in communities across Canada.

"These are indeed difficult and challenging times for all," says Commissioner William Francis, Territorial Commander. "Our number one priority is to meet the needs of marginalized people, especially as demand for the service we provide increases in every province. We are indebted to Canadians for their generosity, especially during these difficult economic times."

On behalf of The Salvation Army Community & Family Services in Erin Mills, I would like to thank you for your support in the past. Last year over the holidays, we were able to help over 500 families by providing them with toys and grocery store vouchers. Each month we support over 200 families with food, referrals and vouchers.

We could not do what we do without the support of generous community partners. We are serving more and more people in this community who are losing their jobs or having their hours cut back; the cost of groceries is continuing to rise and as a result our shelves are nearly empty. We are anticipating more families will turn to us this Christmas and over 2011 for help with gifts and food.

We are so very grateful for community supporters like all of you in these tough financial times. I look forward to hearing from you and hopefully partnering together again to help provide the necessities of life to those struggling to make ends meet and to put food on the table.

Blessings,

Lynne Marshall-Best
Salvation Army-Community & Family Services
Phone (905) 607-2151
Email; saemfs@bellnet.ca

William and Catherine Booth
Founders

Shaw Clifton
General

William Francis
Territorial Commander

Wayne Pritchett
Divisional Commander